

Andrea La Rose

advertising changed my life

an opera scene

2001

advertising changed my life

(2001)

music and libretto by the composer.

characters:

businesswoman – soprano

friend of businesswoman – mezzo-soprano

train conductor/homeless man – baritone

passengers – speaking part, one or more people

orchestra:

clarinet

viola

percussion

piano I

piano II

The scene takes place on the R train from Union Street in Brooklyn to Union Square in Manhattan, where businesswomen discuss the joy of finding discarded items and the weird behavior of strangers, a homeless man begs for money, and everyone waxes poetic about the ads that shine down from above.



I wrote this opera scene for the new music ensemble, conTempo, at Brooklyn College, who gave it a workshop performance shortly after it was finished. The ensemble consists of whomever signs up for the class, which is why the “orchestra” for this work is the rather atypical scoring of clarinet, viola, percussion, and two pianos. It was eventually premiered by the Graduate Center Contemporary Ensemble.

I had been living in New York City for about six months, and between travelling and busking, I had already spent a lot of time in the subway. Since this was such a large part of my New York experience, it seemed like a natural choice for the subject matter. Musically, I wanted to portray several aspects of being on the subway: the motor rhythms, squeals and bells of the train; the way the conductors talk at one moment like an irate mother and at other moments like a smarmy salesman; and the craziness of people busking or trying to sell things on the train. I also wanted to capture something of the way people normally talk, while still having something melodically appealing, so I combined “chant notation” (just noteheads to indicate pitch but nothing to indicate rhythm) with blues scales. Basically, the scene is an eight-minute recitative, without quite sounding like one.

In real life, nothing actually happens on the subway that is plot-worthy, so I decided to keep it that way in my piece. For about two weeks, whenever I rode on the subway, I took a small notebook and jotted down ads, everything the conductor said, conversations I had with a friend of mine, things homeless people said as they asked for money. At one point I fell onto someone as the train jerked forward; he commented angrily, and that became fodder for the libretto, too. After surveying what I had collected, I found the juxtaposition of the ad texts – promoting the wholesome goodness of an education at the New School, proper behavior in the subway, and everyone’s favorite omnipresent dermatologist, Dr. Zizmor – and the typical sad speech of a homeless person has its own dramatic propulsion. Subway riders, from investment bankers to hipsters, to the homeless, are bombarded by these ads daily, and yet, how much do they affect our lives?

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5 $\bullet = 72$ (echo) flatten

4 (door closing signal) *mf* occasionally squeak (short and long) until you hear triplets in the piano...
vibraphone timpani occasionally bow large cymbal & high vibraphone pitches until you hear triplets in the piano...
ff (mute head)

And if you're late for work, you can thank the gentleman in the first car for holding the doors!

3
4 + 16 pianos: start first measure together; it's okay if you're not in synch afterwards

cluster from middle C up (use arms) **2x** *fff* *f*

cluster from middle C down (use arms) **3x** *fff* *f*

time signatures for piano I; piano II is independent.

4
4

3
4

2 **1**
4⁺ **8**

1 **3** **2**
4⁺ **16** **4**

2 **3**
4⁺ **16**



4x **2x** **3x** **5x** **4x** **3x**

p *f* *p* *mf* *f*

f *p* *f* *mp* *f*

squeal more frequently and increasingly higher with various durations and dynamics

slow down

cl

vla

4
4

7:4 7:4 7:4

p

3x

7:4

f

bow more frequently and increasingly higher with various durations and dynamics

perc

to timpani

2x

mf *mp*

p

freely

vla

perc

bar.

timpani

pp

ff

p

train conductor

f

De- kalb A - ve - nue. Q train a - cross the plat - form. Step in, la - dies and gen - tle - men! Stand clear of the clo - sing doors. Man - hat - tan bound R.

cl (slide) *ff* *fp*

vla *fp*

perc *f*

sop *f* struggle with doors, pulling them open as they try to close

mez. enter subway, boldy *f* pas - sion, pur- pose, edge, thought!

bar. LawrenceStreet is next.

pass mumble, repeatedly do not hold doors.

pK *f*

hold to final (third) "door slam"

to cowbell

slightly exasperated *f* pas- sion, pur- pose, edge, thought!

This page lasts about 20-25 seconds, then go to the next page.

The score is for a rehearsal piece. It features six staves: Clarinet (cl), Viola (vla), Soprano (sop), Mezzo-soprano (mez.), Piano (p I), and Piano II (p II). The key signature has one flat (B-flat), and the time signature is 4/4. The tempo is marked as quarter note = 80. The piece is divided into two main sections. The first section, from measure 1 to 5, is marked 'in own time' and 'driven, proud' for the vocal parts. The vocal parts have lyrics: 'pas - sion! pur - pose! edge! thought! in - for - ma - tion! goal! di - a - logue?'. The piano accompaniment is marked 'slowly, romantic'. The second section, from measure 6 to 8, is marked 'in own time' and 'p' for the piano parts. The piano accompaniment is marked 'mp'. There are four large black arrows pointing to the right, indicating where to repeat the music until a cowbell is heard. The arrows are located at the end of the Clarinet staff (measure 5), the Viola staff (measure 5), the Soprano staff (measure 5), and the Piano II staff (measure 8). The Piano I staff has an arrow pointing to the end of the piece (measure 8) with the instruction 'repeat until communi-CA-tion in soprano'. The Piano II staff has an arrow pointing to the end of the piece (measure 8) with the instruction 'repeat until cowbell'.

cl **cowbell**
swing sixteenths

perc **to splash cymbal**
ff

freely *p* *f* *tr* *pp*

sop *mp*
be-gin-ning ca-reer me-di-a

mez. *mp*
i-de-a on-line so-cial

bar. *mf*
indifferently
Law-rence Street.

pass *f* swing sixteenths
the new school! the new school!

p I **when you hear cowbell, finish previous music, then continue**
(straight sixteenths)

p II *mf* repeat until communi-CA-tion in soprano

sop *mf* di - rec - tion vi - sion skill! *f* thea - ter!

mez. *mf* sci - en - ces hu - man - i - ties for - eign lan - gua - ges en - glish lan - guage *f* film!

pass *f* swing sixteenths the new school!

p I

p II

vla

perc

sop *ff*
gradually faster, more interruptive
com - mu - ni - ca - tion! art! ca - reer! sci - ence! com - pu - ter! dance! cu - li - na - ry!

mez. mus - ic! busi - ness! wri - ting! ma - the - ma - tics! com - pu - ter! dance! cu - li - na - ry!

p $\text{♩} = 96$

p I

p II

repeat until "call" in the mezzo-soprano

repeat until "call" in the mezzo-soprano

mez. **evangelize** **improvise up to some "unreachable" note — make it sound bad**

Call for your free fall on pagssenger

bar. *p*

Court Street

pass

sheepishly

(ehem) course bul - le - tin.

one passenger, annoyed

Would you mind holding on to something?

cl *ppff* leave "pit" and go onstage to be a busker

vla *fp*

perc (mute) *f* to vibraslap *f* to timpani

sop *f* like a telephone operator
 Eight hun - dred three one nine four three two one ex - ten - sion eight sev - en five!

pass

p I *f*

p II *f*

2
4

f dou - ble u dou - ble u dou - ble u dot n s u

vla

perc

sop

mez.

pass

pK

p II

timpani

large cymbal

3
4

4
4

12

♩ = 72 schmalzty!!

♩ = 60

fp *f* *pp* *f* *pp* *f* *pp*

f *f*

the new school!

the new school!

dot new school (all one word) slash sub-way.

vla

perc

to vibraphone

bar.

White - hall South Fer - ry. Stand clear of the clo - sing doors. Let 'em out! Let 'em out first, please. Step all the way in! - This is a Queens-bound R. Stand clear of the clo - sing

p I

tremolo until doorbell (vibes)

p II

tremolo until doorbell (vibes)

memorize this passage!

cl *f*

clarinetist enters w/ other passengers, makes way to one end of car and plays when ready, after the vamp measure has been played at least twice.

vibraphone

perc *f*

soprano puts on make-up while mezzo engages her in conversation.

mez. *f*

Hey, I found a new so - fa for my van.

doors, please.

bar.

4 = 120
4
vamp until clarinet enters

pull out newspapers. mumble quietly. randomly shout out headlines until splash cymbal.



pass

pK *ff* *mf*

p II *ff*



cl

vla

sop

mez.

pass

pK

f

Where?

So you have both of them in your van?

On the street. Couch and love seat in per - fect con - di - tion.

cl

vla

perc

sop

mez.

bar.

pass

pK

clarinet continues in the same tempo, everyone else:

$\bullet = 80$

motor on medium speed

always roll from low to high

mp

f

One time, I got on the train, and this dude was sha - ving

read newspaper, nod occasionally, hum along with clarinet (does not have to be exact). continue to hum, even after clarinet has stopped, until "still SHA-ving" in the soprano.

mp

Rec - tor Street.

cl

vla *pp* *f* repeat until "still SHA-ving" in soprano

perc *pp* *mf* large cymbal *ppp*

sop
with an e - lec - tric ra - zor. I thought, o - kay, so this guy is sha - ving, what - e - ver... then, I no - ticed a - bout three or four stops la - ter he was still

mez.

pass

stop previous section abruptly

vla

perc **splash cymbal**

sop *ff*
sha - ving!

mez.

bar. *mf*
Cort - landt Street.

p

p

mf

No. New peo - ple would get on and then af - ter a few stops

perplexed
mf

Was there an - y - thing left to shave?

repeat for ca. 20"

vla *fp*

perc *fp*

sop

they would start to stare at him.

ff

flexitone

f

A - mor! Nine - ty three point one F M

mez.

f

Mu - si - ca va - ri - a - da ro - man - ti - ca y mo - der - na!

bar.

p

Ci - ty Hall.

pass

passengers bob heads to music

battery seller: Four double A batteries, one dollar!

p I

ff

$\bullet = 152$

p II

ff

cl *ff* *p* *mf*

mez.

bar. *f*

Ca - nal Street. Trans - fer to J, M, Z, down - town six... La - dies and gen - tle - men, this is your con - duc - tor speak - ing. Due to track work,

p I

3 swing eighths

p II

4 $\text{♩} = 100$ *p*

sop
 Prince, Eighth, Twen - ty Third, Twen - ty Eighth!

mez.
 Four - tenth Street For - ty Sec - ond

bar.
 we will be by - pass - ing Prince, Eighth, Twen - ty Third, and Twen - ty Eighth. and will be stop - ping at Four - tenth Street, Thir - ty Fourth,

interruptive, increasingly excited

p I

p II

sop Prince! Twen - ty Third! **impassioned** *ff* Trans - fer o - ver to the Brook - lyn side
 mez. Eighth! Twen - ty Eighth! go on...
 bar. and For - ty Sec - ond. For ser - vice to the by - passed stops take a down - town train. Trans - fer o - ver
 p I *mp* *f*
 p II *mp* *f*

The musical score is written for five parts: Soprano (sop), Mezzo-soprano (mez.), Baritone (bar.), Piano I (p I), and Piano II (p II). The key signature has one flat (B-flat), and the time signature is 2/4. The Soprano part begins with the lyrics "Prince! Twen - ty Third!" followed by a dynamic marking of *ff* and the instruction "impassioned". The Mezzo-soprano part has lyrics "Eighth! Twen - ty Eighth!" and "go on...". The Baritone part has lyrics "and For - ty Sec - ond. For ser - vice to the by - passed stops take a down - town train. Trans - fer o - ver". The Piano I part features a melodic line with trills and triplets, starting at *mp* and reaching *f*. The Piano II part provides harmonic support with triplets and chords, also starting at *mp* and reaching *f*.

cl *fpppp*

vla *fpppp*

perc

vibraphone (motor off) *f*

timpani

sop *mp*
Un - ion Square

mez. *mp*
Un - ion Square

bar.

to the Brook - lyn side for your lo - cal by - passed stops. Next stop, Four - teenth, Un - ion Square. Stand clear.

repeat ca. 10"

Give to cha - ri - ty.

Just not here.

change into homeless man

fff

fff




straight


perc *ca. 7"* *pp* repeat until viola entrance, then to splash cymbal


sop *p* Pan - hand - ling in the sub - way is il - le - gal. sop & mez: repeat until homeless man leaves car


mez. *p* In - stead give to the cha - ri - ty of your choice.



bar. *f* **slow and somber** La - dies and gen - tle - men, I am sor - ry to dis - turb you this mor - ning. I am a home - less man. I do not use drugs or al - co - hol.

perc   

sop   

mez.   

bar.  

pass   

some hide behind newspapers, some put on headphones and make drum noises. random shouts of "what if you are the sick passenger?" until homeless man leaves car...

3 3
4+16

clarinet & viola: ♩ = 80

4
4

3
4

cl

2x *mf* 2x 2x

vla

2x 2x 2x 2x *f*

sop
mez
bar
pass

Homeless man shuffles to other end of car, collecting money. Sop., Mezz., and passengers continue until the homeless man leaves the car, ca. 10-15". Before leaving the car, a passenger approaches the homeless man from behind, giving him a bag of food.



p I

pianos: ♩ = 60 *pp*

repeat until last stop announcement



p II

pp

repeat until last stop announcement



depress pedal for remainder of piece!

3
4 + 3
16

cl *mp* 2x

vla *fp*

perc *f* splash cymbal

sop *p* distant
Dear Doc - tor Ziz - mor, thank you for im - prov - ing my face. Thank you for im - prov - ing my life!

mez. *p* distant
Dear Doc - tor Ziz - mor, thank you for im - prov - ing my face. Thank you for im - prov - ing my life!

bar. *f*
Four - teenth Street, Un - ion Square.

p I

p II